

FAQs

+ **My organisation isn't a charity - can we still use easyfundraising?**

Yes - you don't need to be a charity to use easyfundraising

+ **Will it cost us anything?**

No - easyfundraising is completely free to register and use for both you and your supporters. And your supporters will not be charged anything extra on their shopping either.

+ **Who can support us?**

Anyone who wants to help your organisation raise money can support you via easyfundraising. This could be staff, volunteers, service users, friends and family for example. All they need to do is select your organisation as the one they want to support when they shop.

+ **How do we tell our supporters about this?**

When you have registered, you'll have access to a wealth of free fundraising tools to help you get your supporters on board, including social posts, web-site banner and wording, posters, flyers and presentations.

+ **How do we get started?**

Visit www.easyfundraising.org.uk/cvs-cheshire-east to register. It only takes a couple of minutes and is completely free.

+ **How do we get our donations?**

Providing you have raised over £15, easyfundraising total up all the donations raised by everyone supporting your organisation every three months and send them to you by bank transfer or cheque. There is no charge for this. If your organisation hasn't raised over £15 in the previous three months, the amount simply rolls into the next payment instead.

+ **What support will we get?**

When you register, you can benefit from a one to one call with a member of the easyfundraising coaching team at a time to suit you.

You can also get in touch with our Account Manager Becky Coleman who will answer any questions you have - becky@easyfundraising.org.uk

+ **How does easyfundraising make money?**

Like price comparison websites, easyfundraising makes money through affiliate marketing. This means that retailers pay them commission each time a sale is made through their site and they pass at least 50% of this on to your organisation. The donation rate shown on the website is what's paid to your organisation when one of your supporters buys something from a retailer.