

### Fundraising Resource - Online Giving Platforms

Last Updated: Jan 2021

This resource was produced by CVS Cheshire East, to find more support resources for your organisation visit: <https://www.cvsce.org.uk/gripp-downloadable-resources>

Platform	Website	Have to be Registered Charity	Gift-aid	Monthly fee	Commission/ Charges	Set up/ Enrolment fees	Notes
JustGiving;	<a href="https://www.justgiving.com">https://www.justgiving.com</a>	Charities and Non Profit	YES	Yes*	Card processing charges 1.9%+20p + 5% of Gift Aid	None	£15pcm <£15k annually, £39pcm £15K> plus fees *Free for new Charities?
Virgin Money Giving;	<a href="https://uk.virginmoneygiving.com/giving/">https://uk.virginmoneygiving.com/giving/</a>	Charities and Non Profit	YES	No	2% platform fee plus 2.5% processing fee on each donations	£150 + VAT	Option to turn on Donor Fees
Golden Giving;	<a href="https://www.goldengiving.com/home">https://www.goldengiving.com/home</a>	Charities and Social Enterprises	YES	No	platform fee of 1.75% and 0.35%+0.07p card processing fee.	£180	£180 registration fee
Charity Checkout;	<a href="https://enthuse.com">https://enthuse.com</a>	Registered Charities	YES	Yes*	0% Processing Fee. Service Fee 0.5% + 20P Gift Aid 5%	None	visit enthuse site for full list of fees
Local Giving;	<a href="https://localgiving.org">https://localgiving.org</a>	Charities & Community Groups	YES	Yes*	Processing Fee 1% plus 10p. Debit cards service fee 5%	£80 per year plus VAT	
Facebook.	<a href="https://socialimpact.facebook.com/charitable-giving/">https://socialimpact.facebook.com/charitable-giving/</a>	Verified Charities	YES*	No	Free		*In theory you can claim Gift Aid but relies on quality of info from Facebook
GoFundMe	<a href="https://uk.gofundme.com">https://uk.gofundme.com</a>	Registered Charities	YES	No	2.9% +25p Processing Fee per transaction	None	Partnered with Paypal
CAF donate	<a href="https://www.cafonline.org/charities/caf-donate">https://www.cafonline.org/charities/caf-donate</a>	Registered Charities	YES	No	3.6% One off Donations (reducing to 2%) +£1 each new DD	None	
PayPal Giving Fund	<a href="https://www.paypal.com/uk/webapps/mpp/givingfund/home">https://www.paypal.com/uk/webapps/mpp/givingfund/home</a>	Registered Charities	YES	No	No charges to Charities	None	Can link to eBay account Associated vendors may charge fees
Everyclick	<a href="https://www.everyclick.com">https://www.everyclick.com</a>	Registered Charities	No	No	Search Engine Free to use . Profit share on confirmed donations	None	Min £15 in donations per qtr. Site charges 4.85 cc & dc trans + 3% on Gift Aid
Givey	<a href="https://www.givey.com">https://www.givey.com</a>	Registered Charities	YES	No	Processing Fee none Service Fee None	None	Focuses on Smaller Charities. Social Media Donations facility
Everyday Hero	<a href="https://www.everydayhero.com/uk/">https://www.everydayhero.com/uk/</a>	Registered Charities	Yes	No	Processing Fee 4.25% +CC fee between 1.6% and 2.8%	None	Everyday Hero will be closing on 30th Nov 2020 accounts will move to Just Giving
Rally Up	<a href="https://rallyup.com">https://rallyup.com</a>	Charities and Non Profit	YES	No	Free to charities. Donors cover fees. CC charges may apply	None	Raffle, Crowdfunding, Sweepstakes
Charity Hive	<a href="https://www.charityhive.co.uk">https://www.charityhive.co.uk</a>	Registered Charities	YES*	No	6% to 8% depending on acc type+ small cc processing fee	None	

### Fundraising Resource - Digital Raffle Platforms

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Platform	website	monthly costs	set up costs	commission/ costs	notes
Raffall	<a href="https://raffall.com">https://raffall.com</a>	None	None	10% of all sales	
Rally Up	<a href="https://rallyup.com/raffles/">https://rallyup.com/raffles/</a>	None	None	Free to use model: 2.2% + \$0.30 processing fees. Flex model: 7.5% platform fee plus processing fee.	cc charges may apply
GalaBid	<a href="https://www.galabid.com/raffle?&amp;lang=GB">https://www.galabid.com/raffle?&amp;lang=GB</a>	None	?	5% of proceeds cc transaction fee (stripe) 1.4% per transaction	Donor contribution
Raffle Player	<a href="https://www.raffleplayer.com/">https://www.raffleplayer.com/</a>	yes	?	Price on Application (individual solutions catered to client needs please contact vendor)	

### Fundraising Resource - Shopping Platforms

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Service	Website	Joining Cost	Platform	How it works	Raise
Easy Fundraising	<a href="https://www.easyfundraising.org.uk">https://www.easyfundraising.org.uk</a>	Free	Website or App	search for goods or services using website or App donation reminder flags when donation is available	when purchase is made retailer makes small donation
Amazon Smile	<a href="https://www.smile.amazon.co.uk">https://www.smile.amazon.co.uk</a>	Free	Website or App	Activate Amazon Smile on website (tip: bookmark so you always start your searches there)	Amazon Smile will donate small percentage to nominated cause
Give as you live	<a href="http://www.giveasyoulive.com">http://www.giveasyoulive.com</a>	Free	Website or App	Start shopping through website or app	retailers on the programme make a small donation