

Vision

Building strong empowered communities that make a difference

Mission 1 Building Dynamic Communities

Build strong self motivated communities that are connected, skilled, informed and knowledgeable

Our objectives by 2020 are to have:

A development and support programme which:

- Supports 90% of members to identify and access a mixed funding model.
- Will encourage and recognise delivery of 'quality' activity with 200 VCFS organisations achieving a recognised Quality Standard or local assurance certificate.
- Has a network and peer support programme which engages at least half of the CVS Cheshire East community network.

Mission 2 Inspiring Volunteering

Inspire the community to volunteer and showcase the diverse range of roles available within the community

Our objectives by 2020 are to have:

A locally recognised image/branding of volunteering established, championing the positive and wide ranging benefits.

- Over 2000 people accessing the volunteering service and 25% of the Cheshire East community undertaking volunteering.
- A mixed range of volunteer opportunities encouraging a diverse volunteer base which is representative of the local community.

Mission 3 Empowering a Voice

Empower the Voluntary, Community & Faith Sector to have a strong voice

Our objectives by 2020 are that:

There is a robust evidence base demonstrating the size and value of community activity which is used by the community and partners to raise awareness and effect change.

CVS Cheshire East is actively representing a strong strategic voice for the Sector and volunteering with local and national partners.

Developing CVS Cheshire East

To achieve our vision and mission, it is vital that we are a strong sustainable organisation

Our objectives by 2020 are that:

- We have extensive visibility and awareness of the organisation, increasing the size of the community network to over 6000.
- We create a team of trained Volunteer Champions supporting the service delivery.
- We focus on being a proactive service which is delivered by staff/volunteers out in the community.
- We build our strong evidence of performance and impact.
- We optimise our income and broaden our funding base.

To view the full plan, please visit:
www.cvsce.org.uk/about-us/strategic-plan