

CVS Cheshire East

Business Directory

**How to list your
Business / Service
on our Directory**



Benefits of Directory

CVS Cheshire East is a registered charity working to support, advise and raise awareness of the vibrant Voluntary, Community & Faith Sector (VCFS) of Cheshire East.

CVS Cheshire East is a membership organisation, dedicated to supporting those working within the Voluntary, Community & Faith Sector of Cheshire East. This role we believe puts us in a unique position to provide a specialist package of advice and support to our Clinical Commissioning groups ensuring they are able to effectively engage and commission their local VCFS.

What we do to support the Sector

We have a skilled and experienced team that support our organisations on a range of topics and through every stage of development. Whether organisations are setting up or have been running for years we help with governance, developing policies, funding bids, training, business planning, involving volunteers, and much more.

Who we support and work with

As well as supporting the Voluntary Community and Faith Sector who make up our Charitable members, we work to support Statutory Organisations such as Police, Fire, NHS, Housing Associations, Town & Parish and many more. We work with Businesses who offer services and goods to the sector.

Our reach into the community

Ebulletin: We communicate with **nearly 3,000 individuals with an interest in the VCFS** fortnightly through our popular Ebulletin which is full of news about the sector, events and funding opportunities

Social Media: Our 5 Twitter accounts are followed by **3,143 people**. We have **244 friends** on Facebook with over 300 likes. We use Social Media to communicate with the sector on important issues as well as news, training and funding.

Website: Our website has an up to the minute news feed that is actively used by our organisations. The site is updated daily with training, events, volunteer roles and paid job roles within the sector as well as having a library of information and documents for our organisations to make use of. The average monthly pages viewed on our website is **15,500 comprising of 2,797 visits by 1,824 unique users**

Events: Throughout the year we hold a number of Events such as our Annual AGM and Conference, Meet the Funder, Trustee Networks, Volunteer Gala and lots more. Attendance at these events varies dependant on the subject with anything **from 10 to over 200** representatives from our organisations attending.

Benefits of listing your Business or Service

CVS Cheshire Easts work with the Business Sector

The organisations that we work with operate like any other business, they too have the need to utilise the services of businesses in the day to day management of their organisations.

Who we currently work with

We work with Solicitors, Accountants, Media companies, Printers, Architects, Payroll, Training Providers, Event Venues, Products, Insurance, Utilities, Business consultants and lots more.

If you have a business that would like to provide products or services within this sector then our directory can reach over 3,000 people.

What the Directory provides

Market Place: Is a section on CVS Cheshire East Website where Businesses have their own space where organisations can search for your goods or services

Core Business detail: Market place then links to your business name, address, phone number, key contact details in a directory format. You can highlight who you are and what you do and include any testimonials or case studies.

Advertisement: The Market Place is featured in every Ebulletin. Each business will have an individual listing at least once a year in the Ebulletin.

Other Benefits

Events: Throughout the year and when relevant to each business there may be an opportunity to have a stand at some of our events. There may be an additional charge for having a stand however, you are welcome to attend any of our public events as a participant.

Guest Speakers: Occasionally we hold events where we may utilise the skills of our businesses on the directory to speak at specialist events. Whilst this is an opportunity to meet our members speaking at these events is about sharing knowledge.

Other: You are most welcome to attend any of our training courses at the member's subsidised rate. We offer a Payroll service, meeting space hire and equipment hire at a discounted rate to business members

Each listing cost for businesses is £70 for 12 months

To list your business/service complete our online form providing details about your service.

www.cvsce.org.uk/business-directory-registration

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